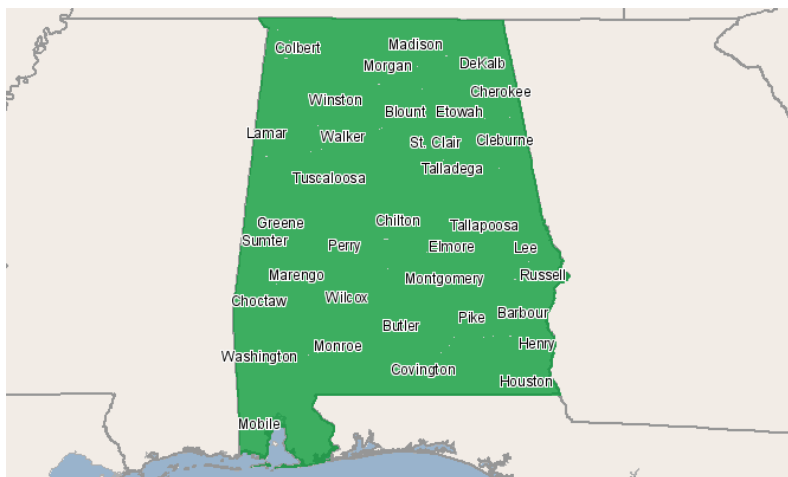


# Alabama Power Company



600 N. Eighteenth Street  
Birmingham, Alabama 35291  
205.257.3197

## Industry Report



## Region Info

Region: Alabama

State Area: Alabama

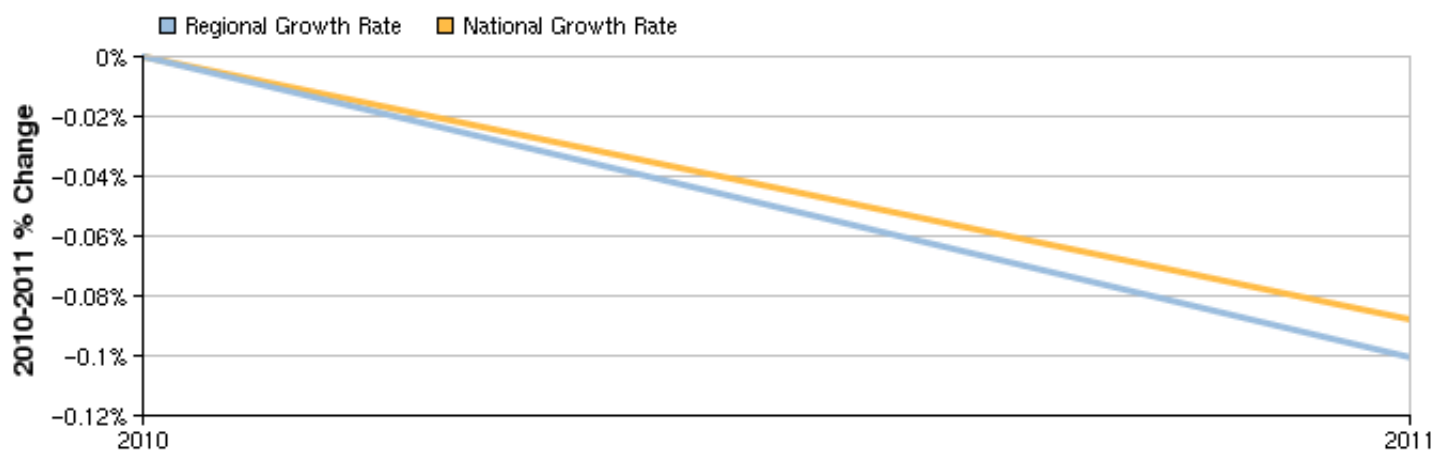
## Selected Industries

NAICS Code	Description
311	Food Manufacturing
312	Beverage and Tobacco Product Manufacturing

## Executive Summary

Basic Information	
2010 Industry Jobs	35,432
2011 Industry Jobs	35,396
Total Change	-36
Total % Change	-0.10%
2010 Average Earnings per Worker	\$39,292

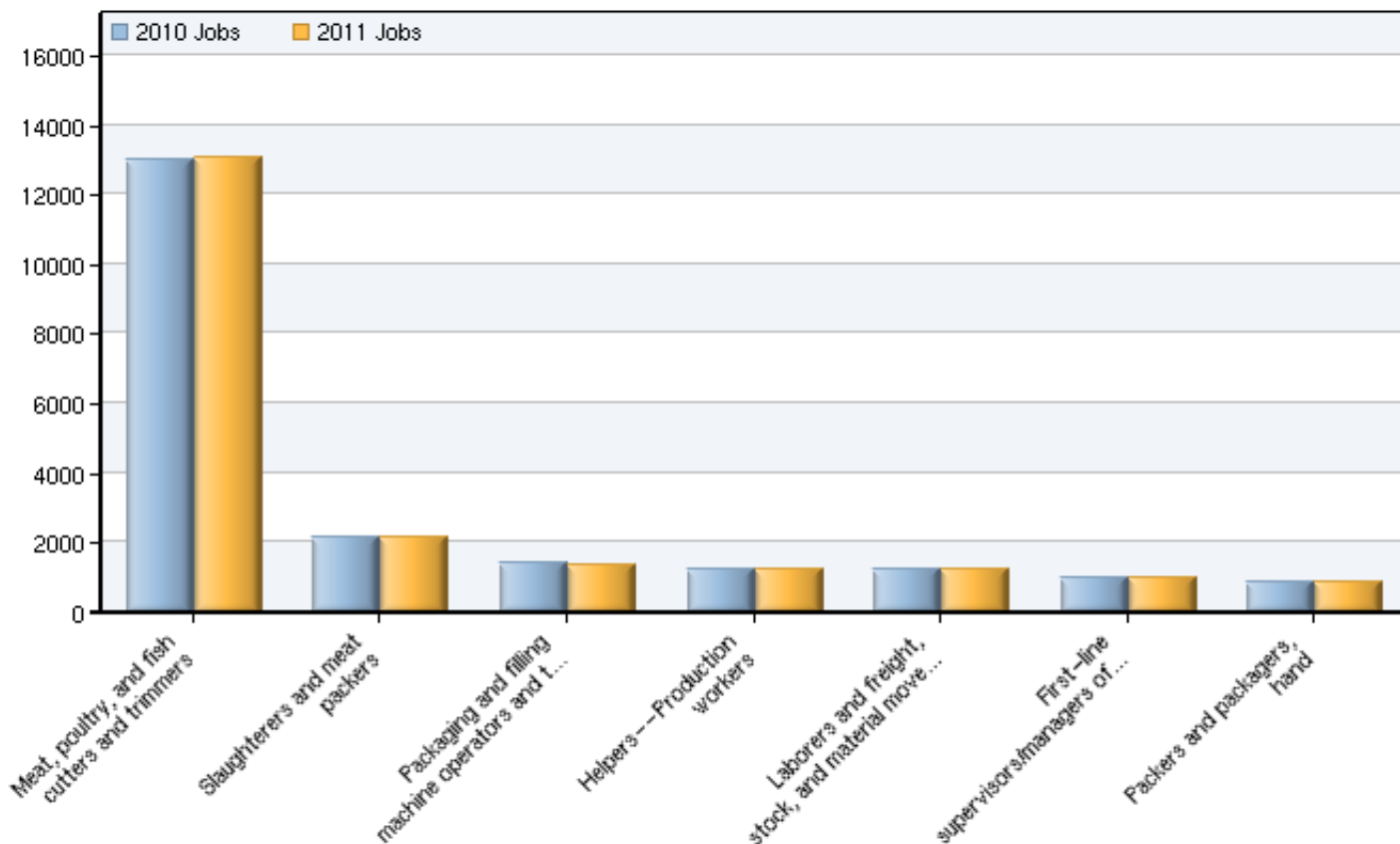
## Industry Change Summary



Description	2010 Jobs	2011 Jobs	Change	% Change	2010 EPW	2010 Establishments
Regional Total	35,432	35,396	-36	0%	\$39,292	320
National Total	1,689,447	1,687,963	-1,484	0%	\$52,321	35,045

Source: EMSI Complete Employment - 1st Quarter 2011

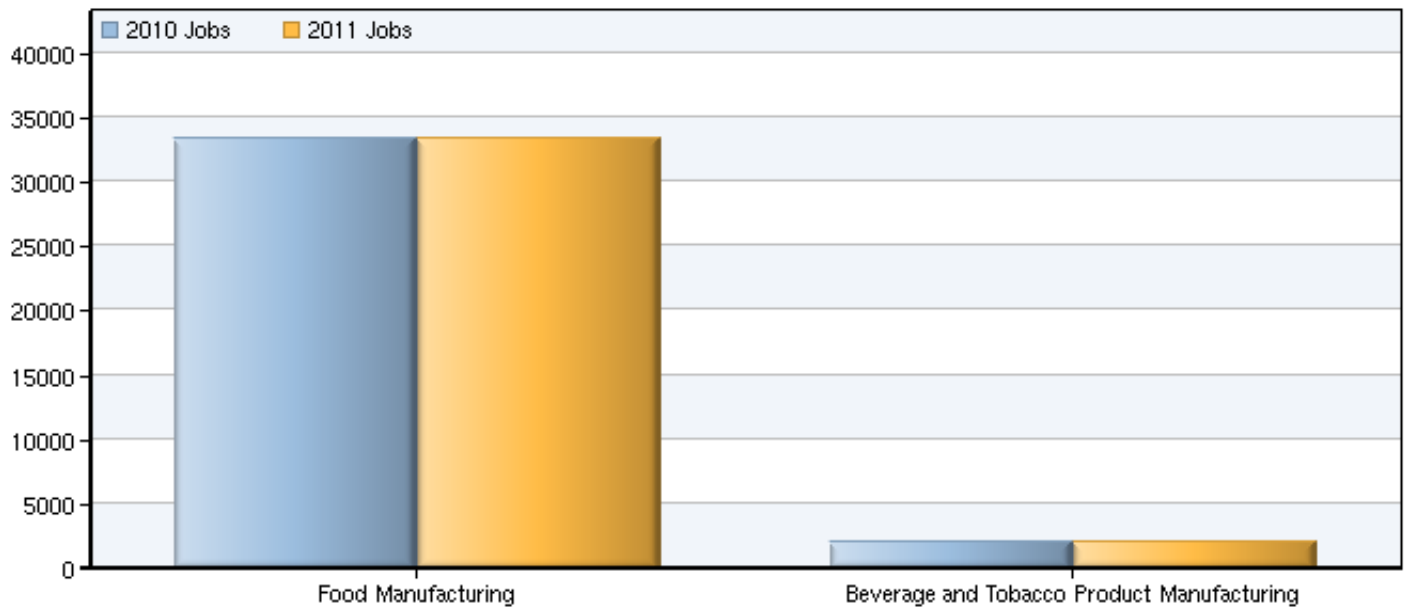
## Top Occupations In Selected Industries



SOC Code	Name	2010 Jobs	2011 Jobs	Change	% Change
51-3022	Meat, poultry, and fish cutters and trimmers	13,023	13,058	35	0%
51-3023	Slaughterers and meat packers	2,147	2,160	13	1%
51-9111	Packaging and filling machine operators and tenders	1,385	1,376	-9	-1%
51-9198	Helpers--Production workers	1,252	1,242	-10	-1%
53-7062	Laborers and freight, stock, and material movers, hand	1,238	1,232	-6	0%
51-1011	First-line supervisors/managers of production and operating workers	992	986	-6	-1%
53-7064	Packers and packagers, hand	874	866	-8	-1%

Source: EMSI Complete Employment - 1st Quarter 2011

## Industry Breakdown



NAICS Code	Description	2010 Jobs	2011 Jobs	2010 EPW	2010 Establishments
311	Food Manufacturing	33,390	33,359	\$37,018	286
312	Beverage and Tobacco Product Manufacturing	2,042	2,037	\$76,471	34
	Total	35,432	35,396	\$39,292	320

Source: EMSI Complete Employment - 1st Quarter 2011

## Data Sources and Calculations

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### Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

### Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### State Data Sources

This report uses state data from the following agencies: Alabama Department of Industrial Relations.